

The logo for 'Linora' is a stylized, outlined wordmark. The letter 'L' is tall and simple. The 'i' has a small circle above it. The 'n' and 'o' are connected. The 'o' is a circle containing a stylized, five-bladed camera shutter or flower-like pattern. The 'r' and 'a' are also simple outlines.

- 整体造型以linora字母为主要造型来源
- 设计选择衬线体更显专业力和信赖感
- 字母“O”内部挖空形成涡流中心
- 旋转涡流精准唤醒洗衣场景记忆
- 将香味浓度分级转化为可见的图形刻度
- 五个斜三角形同样对应品牌“香氛五级”